

the insider

BIRTHDAYS IN APRIL

Emily Sawyer—4/10
Sheila Rieger—4/11
McKenzie Garringer—4/17
Catriona Stockstill—4/28
Nick Taylor—4/29

*Happy
Birthday*

APR. WORK ANNIVERSARY

John Gregg—3yr.
Jessica Choate—4 yr.

Happy Anniversary

APRIL AWARENESS

National Pet Day— 4/11
National Lost Dogs Awareness
Day— 4/23
National Pet Parents Day—4/28
National Adopt A Shelter Pet Day—
4/30
National Pet ID Week—4/17
National Animal Ctrl Off. Wk.—4/8
National Canine Fitness Month

UPCOMING EVENTS

Paws on Broadway
Saturday, April 27, 2019



DAISY AWARD

Congratulations to Tyler Neumeister as he is the recipient of **SPCA Cincinnati's** Daisy Award!

Tyler is a valuable employee with
SPCA Cincinnati!



He transports animals, correspondences and materials between Northside & Sharonville. He works closely with the partnering veterinarians to transfer sick or injured animals. He also transports surgery animals to and from UCAN week to week. He is a handyman. When the transport list is slow, he will paint, fix items or clean around the shelter. SPCA Cincinnati thanks Tyler for his commitment to our organization, and for his sincere compassion & love for animals!

HR CORNER

In the Know

Please be aware of a recent security incident involving SDC

SPCA was impacted by this security breach, however, their legal team is not allowing a listing of impacted clients to be provided. Letters went out to impacted members on 3/25 which detail what happened, what data elements may have been impacted and what to do to protect their identity through the call center set up specifically for this purpose.

Attached is the sample notice letters that are being sent to members. Below is the link to the press release:

<https://www.businesswire.com/news/home/20190325005062/en/Superior-Dental-Care-Notice-Data-Security-Incident>

Thank you,

Rachel Margeson
Service Representative, McGohan Brabender

View Sample Notice Letters on pages 2 & 3



Have articles you wish to add? Send to Nyketa Gaffney—Editor:

ngaffney@spcacincinnati.org



To Enroll, Please Call:
(800) 810-5638
Or Visit:
<https://ide.myidcare.com/sdc>
Enrollment Code: <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

March 25, 2019

Re: Notice of Data Breach

Dear <<First Name>> <<Last Name>>,

We at Superior Dental Care (SDC) are writing to inform you of a recent event that may impact the privacy of some of your personal information. While we are unaware of any attempted or actual misuse of your information, we are providing you with details about the event, our response, and steps you may take to better protect against the possibility of identity theft and fraud, should you feel it is necessary to do so.

What Happened?

SDC first identified suspicious activity within an employee's email account on Jan. 23, 2019. We took immediate steps to secure the email account. With the support of third-party forensic experts, we investigated the nature and scope of the incident. On Feb. 11, 2019, SDC determined an employee's email account was subject to unauthorized access by an unknown party. The unknown party had access from Dec. 21, 2018, through Jan. 23, 2019.

What Information Was Involved?

On March 18, 2019, we determined an email message containing the following types of information relating to you was accessible to the unknown party: <<Data Element>>.

What We Are Doing.

SDC takes this incident and the security of your personal information seriously. As part of our ongoing commitment to the privacy of personal information in our care, we are reviewing our existing policies and procedures and implementing additional safeguards to further secure the information in our systems. We also notified state regulators, as required.

Again, while we are unaware of any misuse of your information as a result of this incident, we want to make sure you are protected. Therefore, we are offering you access to complimentary 12 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services through ID Experts®.

What You Can Do.

You can find out more about how to protect against potential identity theft and fraud in the enclosed *Steps You Can Take to Prevent Fraud and Identity Theft*. We encourage you to remain vigilant against incidents of identity theft by reviewing your account statements regularly and keeping a close eye on your credit card activity. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit bureaus. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of their credit report.

For More Information.

We understand that you may have questions about this incident that are not addressed in this letter. If you have additional questions, please call our dedicated assistance line at (800) 810-5638, Monday through Friday, during the hours of 8 am - 8 pm Eastern Time. You may also write to Superior Dental Care at 6683 Centerville Business Parkway, Centerville, OH 45459. We sincerely regret any inconvenience or concern this incident has caused.

Sincerely,

Traci Y. Harrell
President
Superior Dental Care



To Enroll, Please Call:
(800) 810-5638
Or Visit:
<https://ide.myidcare.com/sdc>
Enrollment Code: <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

March 25, 2019

Re: Notice of Data Breach

Dear Parent or Guardian of <<First Name>> <<Last Name>>,

We at Superior Dental Care (SDC) are writing to inform you of a recent event that may impact the privacy of some of your minor child's personal information. While we are unaware of any attempted or actual misuse of the information, we are providing you with details about the event, our response, and steps you may take to better protect against the possibility of identity theft and fraud, should you feel it is necessary to do so.

What Happened?

SDC first identified suspicious activity within an employee's email account on Jan. 23, 2019. We took immediate steps to secure the email account. With the support of third-party forensic experts, we investigated the nature and scope of the incident. On Feb. 11, 2019, SDC determined an employee's email account was subject to unauthorized access by an unknown party. The unknown party had access from Dec. 21, 2018, through Jan. 23, 2019.

What Information Was Involved?

On March 18, 2019, we determined an email message containing the following types of information relating to your minor child was accessible to the unknown party: <<Data Element>>.

What We Are Doing.

SDC takes this incident and the security of your minor child's personal information seriously. As part of our ongoing commitment to the privacy of personal information in our care, we are reviewing our existing policies and procedures and implementing additional safeguards to further secure the information in our systems. We also notified state regulators, as required.

Again, while we are unaware of any information misuse as a result of this incident, we want to make sure you are protected. Therefore, we are offering you access to complimentary identity theft protection services through ID Experts®, the data breach and recovery services expert, to provide your child with MyIDCare™. MyIDCare services include: 12 months of fully managed identity theft recovery services and a \$1,000,000 insurance reimbursement policy.

What You Can Do.

You can find out more about how to protect against potential identity theft and fraud in the enclosed *Steps You Can Take to Prevent Fraud and Identity Theft*. You may also enroll your minor dependent to receive the free minor identity monitoring services described above.

For More Information

We understand that you may have questions about this incident that are not addressed in this letter. If you have additional questions, please call our dedicated assistance line at (800) 810-5638, Monday through Friday, during the hours of 8 am - 8 pm Eastern Time. You may also write to Superior Dental Care at 6683 Centerville Business Parkway, Centerville, OH 45459.

We sincerely regret any inconvenience or concern this incident has caused.

Sincerely,

Traci Y. Harrell
President
Superior Dental Care

Mark Your Calendars!

PAW BILL

SHARONVILLE CONVENTION CENTER



PAWS ON

BROADWAY

spca cincinnati **FUR BALL**

SAVE THE DATE

SATURDAY, APRIL 27TH 2019

Red Dog Pet Resort & Spa Adoption Bag

SPCA Cincinnati is grateful for its partnership with Red Dog Pet Resort & Spa!

Don't forget to share and remind our adopters about this incredible gift! →

We're excited to offer our adopters an opportunity to experience extraordinary care with their purpose-built facilities.

Be sure to remind them of this benefit! 😊



Now Serving the
Greater Cincinnati Area

www.reddogpetresort.com

Our state-of-the-art resorts offer:
Spacious Accommodations for Overnight Stays
Doggie Daycare • Grooming • Training
24/7 On-Site Professional Staffing



FREE **\$27 VALUE**
Daycare Evaluation

VALID FOR NEW CLIENTS ONLY. LIMIT ONE PER FAMILY. EVALUATION IS ALL DOGS MUST PASS TEMPERAMENT TEST, BE CURRENT ON VACCINATIONS AND BE SPAYED OR NEUTERED AFTER 6 MONTHS OF AGE. MUST SCHEDULE EVALUATION IN ADVANCE.

SPCA2019



10% OFF
Your First 5-Night Stay

PETS MUST BE UP TO DATE ON ALL VACCINATIONS. MINIMUM 5 CONSECUTIVE NIGHTS. VALID FOR NEW CLIENTS ONLY. LIMIT ONE PER FAMILY.

SPCA2019



FREE
Nail Trim at our Salon & Spa

PETS MUST BE UP TO DATE ON ALL VACCINATIONS. LIMIT ONE PER FAMILY. VALID FOR NEW CLIENTS ONLY.

SPCA2019

VOLUNTEER SERVICES

Upcoming Activities



Upcoming Activities:

FRIDAY, APRIL 5TH

VOLUNTEER GROUP – Kohl’s at Sharonville Humane Center, 9:00am-12:00pm.

FRIDAY, APRIL 5TH

HUMANE EDUCATION at Carson School, 10:00am.

FRIDAY, APRIL 5TH

TEEN/COLLEGE VOLUNTEER ORIENTATION at Sharonville Humane Center, 4:30pm.

SATURDAY, APRIL 6TH

DOG PHOTO SHOOT at Sharonville Humane Center, 10:00am.

SATURDAY, APRIL 6TH

NEW VOLUNTEER ORIENTATION & TRAINING at Sharonville Humane Center, 11:00am-3:30pm.

SATURDAY, APRIL 6TH

HUMANE EDUCATION – Boy Scout Troop at Sharonville Humane Center, 4:15pm.

SUNDAY, APRIL 7TH

PARTNER EVENT – Price Hill Free Vaccine Clinic at Community Matters, 11:00am-3:00pm.

Humane Education Room

As of March 2019, a calendar has been established for reserving the Humane Ed. Room. All employees with a SPCA email address may find the shared calendar in Outlook under “**Room List**”. The calendar will enable you to view when the room is booked and what dates/times are open to reserve. If you do not have a SPCA email address and would like to reserve the room for an organizational event or activity, please contact Erin Lawson:

elawson@spcacincinnati.org

—Lee Ann Luxenberger, Volunteer Services Manager